

## Bill Kent, P.E. launches Innovate Engineering Solutions, LLC

Bill Kent, P.E. announces the formation of a new Civil Engineering firm in Valdosta, Innovate Engineering Solutions, LLC.

Innovate provides land development planning, civil engineering, site design services, environmental engineering and construction management services to residential and commercial developers, municipalities, architects, state and federal government agencies, and other construction and engineering disciplines.

Kent holds a Masters Degree in Civil Engineering from Kansas State University. He has worked as an engineer in Valdosta for 17 years, serving previously as the Traffic & Drainage Engineer and Assistant City Engineer for the City

of Valdosta and more recently, as the Vice President and Engineering Director of ASA Engineering & Surveying, Inc.

Joining Kent at Innovate is Mark Worthy, EIT, William Godette, and Jeff Moxley. Worthy holds a B.S. in Civil Engineering from Georgia Tech and will serve as a Project Engineer for the firm.

He has four years experience and will be eligible to take the State Exam to become a Licensed Professional Engineer in two years.

Godette has 17 years experience as a Civil CAD Designer and project manager.

He brings a wealth of knowledge and experience to the firm, especially as a specialist using Civil 3D, AutoCAD's lat-

est civil software program. His last position was working as a Senior Civil Technology Specialist, training other engineers and CAD operators throughout the state of Florida in the implementation of Civil 3D.

Moxley will provide business development services for the firm. He brings 18 years experience in sales and marketing, most recently serving as the General Manager and Director of Business Development for ASA.

He will provide proposal/ bid research and preparation, public relations, client feedback analysis, marketing and business management services for the firm. Innovate's office is located at 2214 N. Patterson Street and they can be reached at 249-9113.

### Focus On ...

## Innovate Engineering Solutions LLC

BY KARAH-LEIGH HANCOCK  
THE VALDOSTA DAILY TIMES

VALDOSTA — Innovate Engineering Solutions LLC is the area's newest engineering firm, opening its doors on Jan. 1. Staff members said that they are looking forward to building a lot of developments and helping a lot of people in the years to come.

Bill Kent, president and principal engineer with Innovate Engineering Solutions LLC, has worked in Valdosta for 17 years. He worked for the City of Valdosta as a drainage and traffic engineer and as assistant city engineer. He then went to work for 14 years at another engineering firm where he met Jeff Moxley, business development, and Mark Worthy, project engineer.

The three now work for their new company and already have several projects they are currently tackling.

**Q:** What exactly do engineers do?

**A:** (Bill Kent) Land development services. If a developer wants to develop a building, they hire us to figure out where to put the building, how to design the parking lot for parking, drainage, for storm water runoffs [and] utilities. We also work for municipalities and governments to design infrastructure, water sewage, draining.

(Jeff Moxley) We are the first ones to get involved with projects. We take the raw piece of land ... The architect designs the building, [but] we determine where the building is going to sit, what size building can you put on the property, what size parking, how you slope and grade the property. We do everything involved with the development of property up [until] the actual building [is] placed on it.

**Q:** What are some of the projects you worked on in the Valdosta area with your former company?

**A:** (Bill Kent) Some of the highlighted buildings would be the Valdosta Mall expansion. I designed that. The Georgia Theatre.

**Q:** What makes Innovate Engineering Solutions LLC stand out over other engineering firms?

**A:** (Jeff Moxley) We have a lot of experience working in this community, especially Bill having worked in the city engineering department and because of our experience of working here alone. We



PAUL LEAVY | THE VALDOSTA DAILY TIMES

Innovate Engineering Solutions LLC staff members are, from left, (seated) Bill Kent, company president and principal engineer; Jeff Moxley with business development; (back) Johana Kent, office manager; Bill Godette, senior civil computer-aided design designer; and Mark Worthy, project engineer.

know the regulations. A lot of what we do is determined by development regulations, permitting rules, and it really helps when you have that experience and you have done many projects with the city, with the county or with the local area authorities to get a project done quickly and not get hung up on things unexpected.

**Q:** What are you doing to keep up with the latest in engineering?

**A:** (Jeff Moxley) Our name is 'Innovate,' so we plan to be very innovative in our approach to engineering. The way to do [that] is through software, technology and through the experience of the people we're working with. Going to seminars and getting continuing education so that we can stay on the cutting edge on the latest development techniques because that brings value to our clients. The way we bring value to our clients is saving them in construction dollars.

**Q:** What kind of projects does Innovate Engineering Solutions have coming up?

**A:** (Bill Kent) We have a building project, a community center in town. We've got a couple of little subdivisions. We've done a budget analysis for a community to know whether their budget covers the cost of providing water to citizens.

Innovate Engineering Solutions LLC  
Address: 2214 N. Patterson St., Valdosta  
Phone: (229) 249-9113



PAUL LEAVY | THE VALDOSTA DAILY TIMES

Innovate Engineering Solutions LLC is located on North Patterson Street in Valdosta.